



# *Facilities Planning Update*

January 9, 2019



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*What's Happened  
Since the Last  
Referendum?*

# November 2017 Referendum



## QUESTION 1

Asks voters to approve the borrowing of an amount not to exceed \$66,700,000 for the construction of a new High School with outdoor athletic fields and related site improvements; renovations at the Elementary School and Intermediate/Middle School; district-wide infrastructure and security improvements; and acquiring furniture, fixtures, and equipment.

## QUESTION 2

Asks voters to authorize the District to exceed the revenue limit by \$740,000 a year beginning in the 2020-2021 school year through the 2024-2025 school year for non-recurring purposes of paying increased operational and maintenance expenses at the new High School.

### Investments Included

New HS & Outdoor Athletics  
\$61.7M

MS/HS Renovations  
\$3.7M

ES Renovations  
\$1.3M

### Guiding Principles



## RESULTS

**Q1: \$66,700,000**

37% yes / 63% no

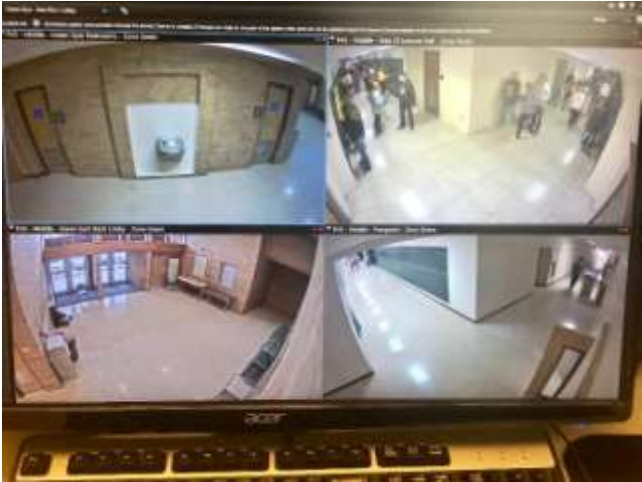
**Q2: \$740,000 / 4-yr term**

35% yes / 65% no

# Safety & Security Investments



**Summer 2018 projects include:**



Additional District-wide Cameras



Elementary School Secure Entrance



High School Secure Entrance



Elementary School Parking Lot Reconfiguration

The District received approximately \$150,000 from the Wisconsin School Safety Grant.

# District-Wide Survey



## Fall 2018

**1,174** responded to the survey

**72%** of all survey respondents believe the District needs to refine their referendum plan and ask for support through another referendum

**58%** of all survey respondents believe building a new high school is the best option for the District

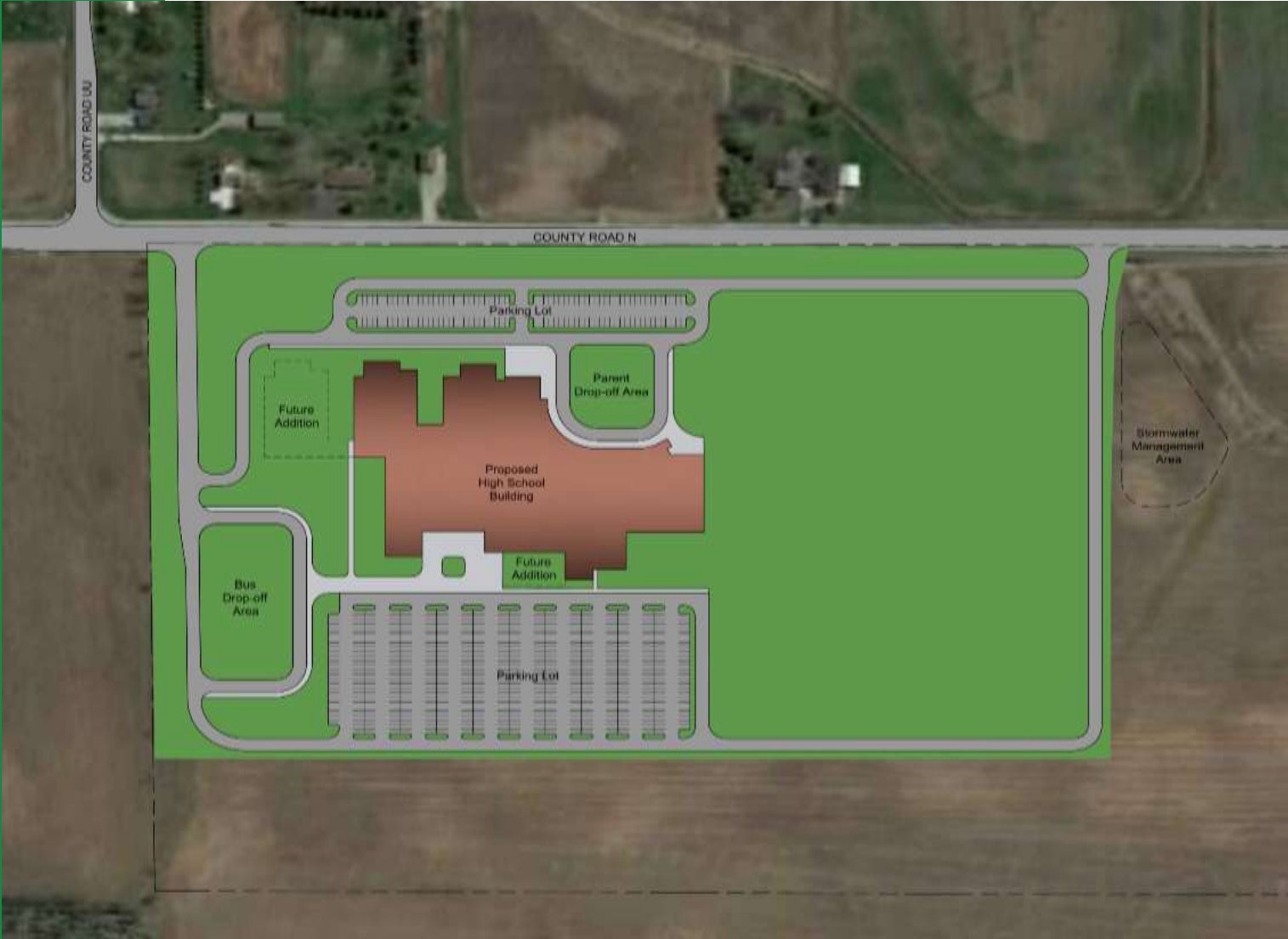




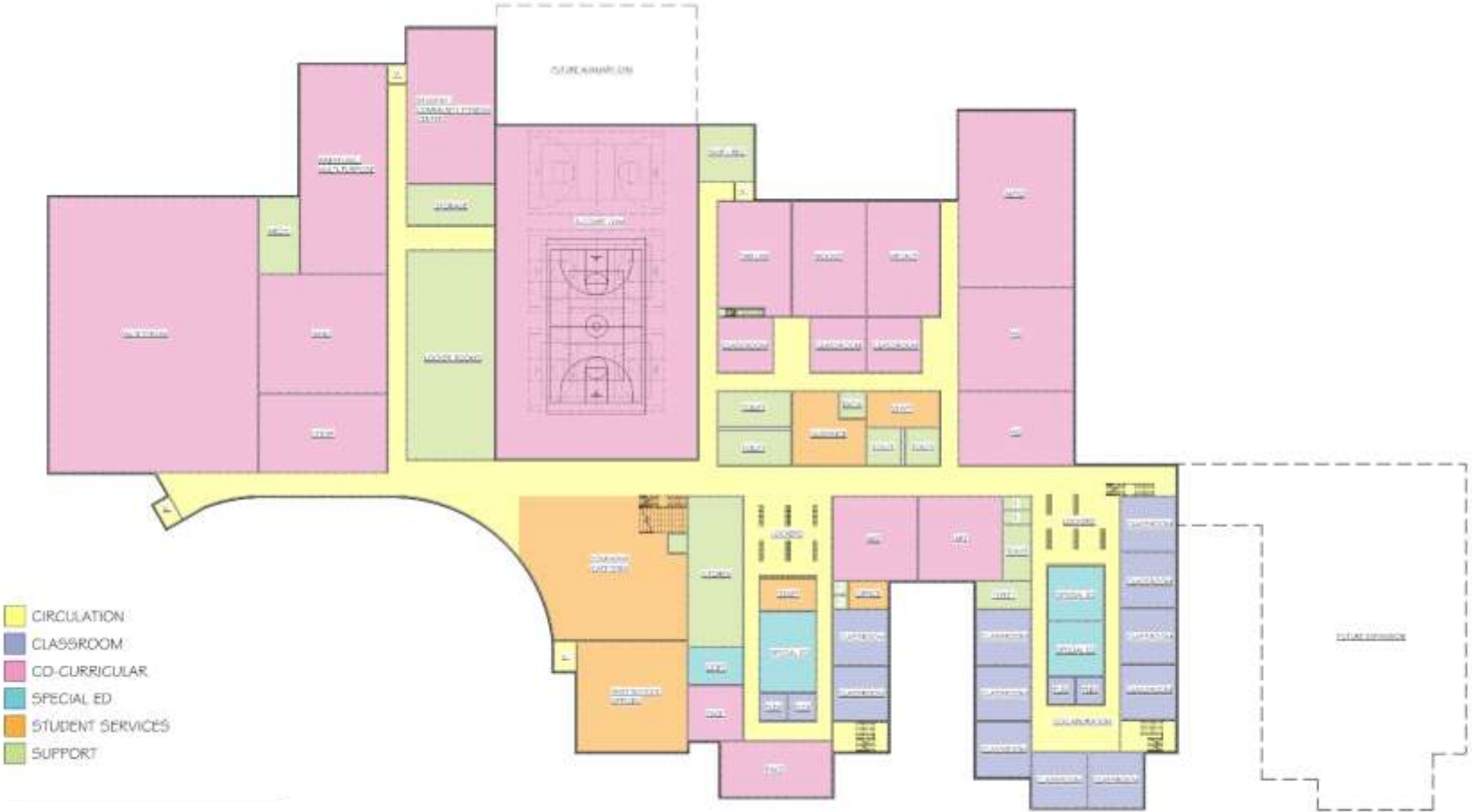
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*Listening to Feedback:  
Proposed Plan for April  
2019 Referendum*

# Proposed New High School Site Plan



# Proposed New High School Floor Plan





# Proposed New High School Floor Plan



SECOND FLOOR PLAN  
40,400 SF

# Grade Reconfiguration



A new High School building would allow the District to address current capacity issues in all buildings. The proposed referendum would include the following grade reconfiguration:

School	Current	Proposed
Elementary School	PreK – 5th	PreK – 3rd
Middle School	6th – 8th	Converted to Intermediate School 4th – 6th
Existing High School	9th – 12th	Converted to Middle School 7th – 8th
New High School	N/A	9th – 12th

# The Cost

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## **New High School Total Project Cost: \$55,680,000**

- **Proposed scope includes 199,900 square feet:**
  - Academic classrooms for 650 students
  - Expanded Tech Ed./Agricultural facilities
  - Auditorium with seating for 650, full-fly, accessory spaces and associated equipment
  - 3-court gymnasium with seating for 2000
  - Dedicated multi-purpose space for curricular and co- curricular activities
  - Student/Community Fitness Center
  - Site utilities (sanitary and water)
  - Site development (600 parking stalls, separate parent and bus pick-up and drop-off and access to County Road N and UU)
  - Furniture, Fixtures and Equipment

# How Is This Plan Different?



## Plan Comparison for Proposed High School

	Nov. 2017	Apr. 2019
Academic space for 650	yes	yes
Expanded Tech Ed. / Ag.	yes	yes
Auditorium for 650	yes	yes
3-court Gymnasium	yes	yes
Auxiliary Gymnasium	yes	no
Community Fitness Center	yes	yes
Community/Board Room	yes	no
District Office	yes	no
Furniture, Fixtures & Equip.	yes	yes
Baseball/Softball Fields	yes	no
Football/Track Stadium	yes	no
Practice Fields	yes	yes
<b>Total Square Feet</b>	<b>220,162</b>	<b>199,900</b>
<b>Total Cost</b>	<b>\$61,700,000</b>	<b>\$55,680,000</b>

## High School Reductions

**20,262 square feet**  
**≡ \$6,020,000**

# Referendum Comparison



## Referendum Comparison

	Nov. 2017	Apr. 2019
High School Investment	\$61,700,000	\$55,680,000
Middle School Investment	\$3,700,000	\$0
Elementary School Investment	\$1,300,000	\$0
<b>Total Investment</b>	<b>\$66,700,000</b>	<b>\$55,680,000</b>

## Referendum Reduction

**\$11,020,000**

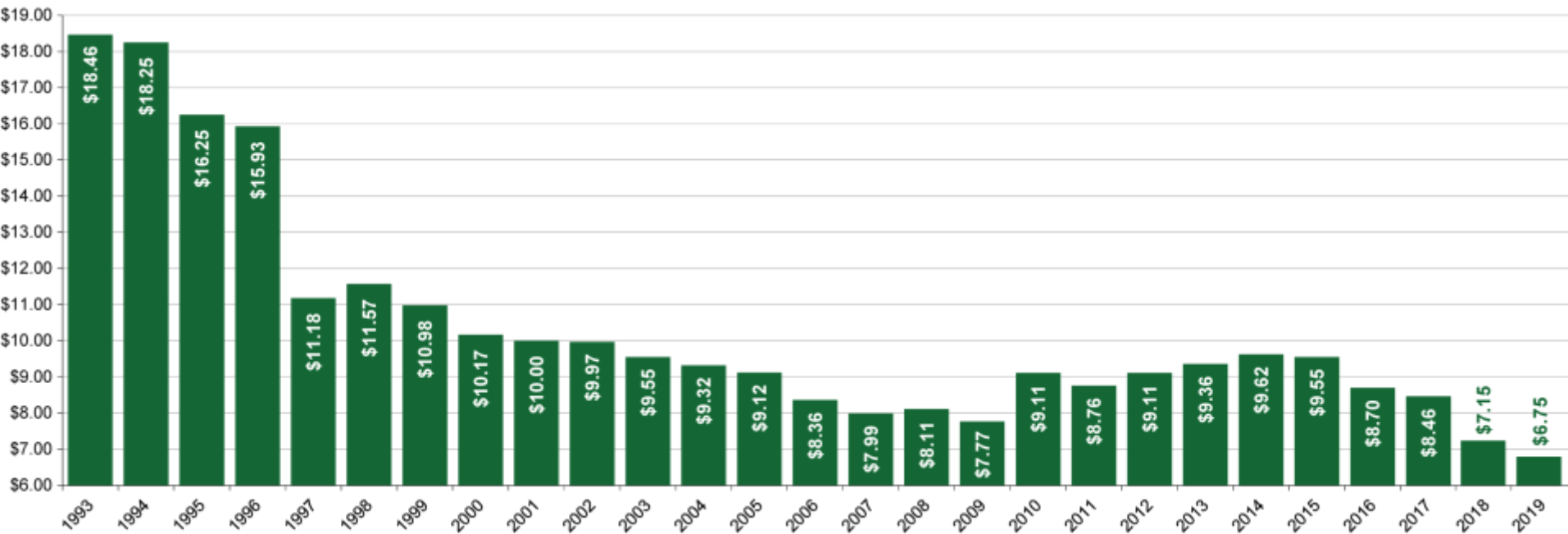


# Understanding the Mill Rate



## Historical Mill Rate

= total levy (requested by District) / total property within District boundary




In 2017-18 Freedom is the 15<sup>th</sup> lowest mill rate for the K-12 schools in the state

# What Would This Cost Me?



## Tax Impact

- Impact on the mill rate:
  - Question 1 = 2.62
  - Question 2 = 0.54

	Question 1 \$55,680,000 Debt		Question 2 \$625,000 Recurring Revenue <i>(beginning 2021-2022)</i>		Total for Both Questions	
	Yearly	Monthly	Yearly	Monthly	Yearly	Monthly
\$100,000	\$262	\$22.00	\$54	\$4.50	\$316	\$26.50
\$150,000	\$393	\$33.00	\$81	\$6.75	\$474	\$39.75
\$200,000	\$524	\$44.00	\$108	\$9.00	\$632	\$53.00
\$300,000	\$786	\$65.50	\$162	\$13.50	\$948	\$79.00



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# *Local Comparisons*





# Local Districts with Recent Investments



## Local Districts with Recent Investments via Referendum

District	Year	Amount
Kaukauna	2019 (pending)	\$32,930,000
Neenah	2019 (pending)	\$129,580,000
Brillion	2018	\$5,600,000
Luxemburg-Casco	2018	\$27,800,000
Manawa	2018	\$12,000,000
New London	2018	\$13,000,000
Shiocton	2018	\$2,000,000
West De Pere	2018	\$74,700,000
Denmark	2017	\$14,900,000
Green Bay	2017	\$68,250,000
Little Chute	2017	\$17,770,000
Weyauwega-Fremont	2016	\$21,000,000
De Pere	2015	\$7,100,000
Shawano	2015	\$9,250,000
Hortonville	2013	\$25,455,000
Menasha	2013	\$29,995,000

# Local High Schools Built within 25 years



## Local High Schools Built within 25 years

District	Year
Chilton	2003
Clintonville	2003
Brillion	2001
Fond du Lac	2001
Kimberly	2001
Kaukauna	1999
New London	1999
Wrightstown	1999
Pulaski	1998
Winneconne	1998
Shawano	1997
Appleton North	1995

## Current Freedom MS/HS Building Evolution

1929,1939,1956,  
1972,1990,1995  
(3) and  
2002 (2)



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*Next Steps*



# If the District Chooses to go to Referendum...

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- **January 14, 2019**
  - Special Board Meeting to discuss next steps
  - Adopt resolutions to go to referendum
- **January – April: Information Campaign**
  - Print materials (fact sheets, mailers, posters, etc.)
  - Digital materials (website, social media, etc.)
  - Community presentations (open houses, civic groups, etc.)
- **VOTE: April 2, 2019**





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# *Thank You*

We encourage you to fill out a comment card.

